

A new low tar cigarette. When you want more flavor.

NEW
Marlboro
MEDIUM

Out here, the only
never-diminishin' man's spirit
only has faith.

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SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

10 mg. "tar," 0.8 mg. nicotine
av. per cigarette by FTC method.

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